

## CALL FOR PAPERS

Contribute to the  
**Seventh Annual International Symposium**  
on Supply Chain Management

**THEME: Managing Global Supply Chain Networks in Uncertain Times**

October 28-30, 2009 – The Grand Hotel & Suites, Toronto, Ontario, Canada

The **Purchasing Management Association of Canada** and the **McMaster eBusiness Research Centre of the DeGroote School of Business** call on academics and practitioners to contribute to the Seventh International Symposium on Supply Chain Management.

**Submit your academic papers, white papers, extended abstracts and/or presentations.**

### Important Deadlines

|   |                    |
|---|--------------------|
| 500 Word (max) Abstract for Academic Papers:                    | June 1, 2009       |
| 500 Word (max) Abstract for Practitioners:                      | June 1, 2009       |
| Notification of Acceptance of Abstract:                         | June 8, 2009       |
| Full Academic Papers:   | July 6, 2009       |
| Full presentations to be included in the published proceedings: | September 14, 2009 |

### Objective

This two-day symposium will outline recent research on critical supply chain issues, and discuss solutions adopted by industry leaders. Chaired by **Dr. Vinod Kumar**, Professor, Technology and Operations Management, Eric Sprott School of Business, Carleton University, the [Symposium](#) provides a platform for sharing the latest research in supply chain management, and experiences resulting from field application. In addition to presentations of competitively-selected academic papers, there will be keynote addresses from leaders in the field, presentations by practitioners and expert-led panel discussions.

**Topics include, but are not limited to: demand and supply management, network design, reverse logistics, SCM software, global supply chains, third-party logistics, performance management, sustainability, negotiation, risk management and more!**

Preceding the Welcome Reception at the Symposium, is the Supply Chain Management (SCM) Doctoral Students Colloquium. It is intended to be a forum for PhD students to meet and discuss their research work with their peers and a panel of experienced SCM researchers and practitioners.

Please send contributions and questions to [2009@scmsymposium.org](mailto:2009@scmsymposium.org). Submissions and questions regarding the Doctoral Students Colloquium should be sent to [dc2009@scmsymposium.org](mailto:dc2009@scmsymposium.org).

The Symposium sponsors a **Best Paper Award**. The winner is chosen from all academic submissions, based on recommendations from the paper review committee, and will be presented at the Symposium.

## Goals of the Symposium

- Present the best ways to transform supply chains to improve competitive advantage
- Foster relationships between supply chain professionals and researchers
- Highlight the importance of supply chain research and encourage cooperation between the corporate and academic communities

## Context

Efficient and effective supply chain management assists an organization in getting the right goods and services to the place needed at the right time, in the proper quantity and at an acceptable cost. For optimal performance and improved competitiveness, this requires constant feedback from, and coordination with, every link in the supply chain.

Recent advances in supply chain technological support, process design and management strategies have created an increasingly complex set of administrative, technological and organizational issues that must be resolved if they are to lead to competitive advantage. The Annual International Symposium on Supply Chain Management brings together practitioners from public and private sectors and academic researchers in a lively exchange of information and experiences that highlight today's best practices and innovations in technological products, organization and management, pointing the way to improved competitiveness.

## Who Should Attend?

Researchers interested in state-of-the-art research and applications in SCM will benefit from exposure to practitioners and researchers alike. Special journal issues will be published with respected international journals; past journals have included the *International Journal of Operational Research*, *International Journal of Logistics Systems and Management*, *Journal of Enterprise Information Management*, *Information Systems and Operational Research*, and the *Journal of Internet Commerce*. CEOs, middle managers and other supply chain professionals who are responsible for supply chain implementation and operation will benefit from exposure to the concepts and ideas that will be presented at the Symposium.

## Submissions Guidelines

- **Academic papers:** All papers will undergo a double-blind review by at least two reviewers from the Symposium's program committee. All accepted papers will be published in a CD of proceedings, after full payment of registration fees by at least one author.
- **White papers:** White papers from practitioners are strongly encouraged. Accepted papers will be published in full or in abstract form in a CD of proceedings, after full payment of the registration fee by at least one author. At least one author should present the paper at the Symposium.
- **Extended abstracts:** Some authors, especially practitioners, may choose to contribute with a presentation without submitting a paper. All presentations (whether accompanied by a paper or not) are 30 minutes long followed by 5 minutes for discussion. The Symposium will not accept presentations in the form of commercial promotional material for a business or product.

# Seventh Annual International Symposium on Supply Chain Management

## Managing Global Supply Chain Networks in Uncertain Times

October 28 - 30, 2009  
The Grand Hotel & Suites, Toronto, Ontario, Canada

### Registration Form

|   |   |
|---|---|
| Name _____<br><br>PMAC Membership No (if applicable) _____<br><br>Position _____<br><br>Organization _____<br><br>Address _____<br><br>City _____ Country _____<br><br>Province _____ Postal Code _____<br><br>Telephone No. _____<br><br>Fax No. _____<br><br>E-mail Address _____ | <p><b>Please list any special needs:</b></p> <p>Complete the registration form and submit it by:</p> <p><b>Mail</b> PMAC National Office<br/>777 Bay Street, Suite<br/>2701, P.O. Box 112<br/>Toronto, ON M5G 2C8<br/>Canada</p> <p><b>Fax</b> 416-977-8886</p> <p><b>E-mail:</b> info@pmac.ca</p> <p><b>Attendees List</b><br/>We plan to prepare a list of conference attendees that will display every attendee's name, position, employer and city.</p> <p><input type="checkbox"/> Please check here if you do not wish your name to appear on the attendee list.</p> <p><b>Maintenance Credits</b><br/>PMAC members who attend this symposium may be eligible for C.P.P. maintenance credits. Please check with your Provincial or Territorial Institute.</p> <p><b>For More Information</b><br/>Please contact PMAC at 416-977-7111, toll free at 1-888-799-0877 or by e-mail at info@pmac.ca.</p> |
|---|---|

| Fees  |                                   |                                   | Payment Method   |  |
|---|-----------------------------------|-----------------------------------|--|--|
| <b>Delegate Category</b>  | <b>By Sept. 16</b>                | <b>After Sept. 16</b>             | <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX<br><br><input type="checkbox"/> Cheque/Money Order |  |
| General Attendance  | <input type="checkbox"/> \$775.00 | <input type="checkbox"/> \$875.00 | Please make cheque/money order payable to:<br>PURCHASING MANAGEMENT ASSOCIATION OF CANADA  |  |
| General Attend. One Day<br><input type="checkbox"/> Oct. 29 or <input type="checkbox"/> Oct. 30 | <input type="checkbox"/> \$500.00 | <input type="checkbox"/> \$600.00 |  |  |
| PMAC Member   | <input type="checkbox"/> \$675.00 | <input type="checkbox"/> \$775.00 | Cardholder Name _____  |  |
| PMAC Member One Day<br><input type="checkbox"/> Oct. 29 or <input type="checkbox"/> Oct. 30     | <input type="checkbox"/> \$450.00 | <input type="checkbox"/> \$550.00 | Credit card Number _____   |  |
| Academic  | <input type="checkbox"/> \$500.00 | <input type="checkbox"/> \$600.00 | Expiry Date _____  |  |
| Student   | <input type="checkbox"/> \$250.00 | <input type="checkbox"/> \$350.00 | Signature _____  |  |
| Doctoral Colloquium   | <input type="checkbox"/> \$0.00   | <input type="checkbox"/> \$0.00   |  |  |
| Add 5% GST  | _____                             |                                   |  |  |
| <b>Total</b><br>(GST #: 123132748RT0001) _____  |                                   |                                   |  |  |

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