

CALL FOR PAPERS

Contribute to the
Eighth Annual International Symposium
on Supply Chain Management

THEME: Exploring the Leading Edge in SCM

- Innovation • Sustainability • Performance Measurement

WHEN: Saturday, September 25 – Monday, September 27, 2010 — Toronto, Ontario, Canada

The **Purchasing Management Association of Canada (PMAC)** calls on academics and practitioners to contribute to the [Eighth International Symposium on Supply Chain Management](#).

Submit your academic papers, white papers, abstracts and/or presentations.

500 word (max) abstract for Academic papers / Practitioner white papers	June 1, 2010
200 word abstract for Abstract presentations	June 1, 2010
Notification of Acceptance	June 12, 2010
Full Academic Papers must be received for review	July 12, 2010
Statement of Reviewers' comments	August 16, 2010
Full presentations (revised academic papers, practitioner white papers, extended abstracts) to be included in the published proceedings	September 3, 2010
Symposium	September 25 – 27, 2010

Objective

This two and a half-day symposium will outline recent research on critical supply chain issues, and discuss solutions adopted by industry leaders. The Symposium provides a platform for sharing the latest research in supply chain management, and experiences resulting from field application. It is an opportunity to create knowledge and build community. Sessions include presentations of competitively-selected academic papers, keynote addresses from leaders in the field, presentations by practitioners and academic/practitioner blended panel discussions. The latter are arenas for academics to present research followed by practitioners commenting on its potential business application, and practitioners to present an industry best practice and have academics review it and delve into questions such as where does this lead us for research? There will also be presentations of abstracts and educational seminars for Doctoral students – how to successfully complete a PhD program; how to do research and get published; how to get a job. Networking events include a Plant Tour and social evening at a local attraction.

Targeted topics for the 2010 Symposium include:

- Innovation
- Sustainability
- Performance Measurement

While sessions are not limited to these topics, the intent is to focus on these three leading-edge areas of supply chain management, providing a thorough and compelling review, analysis and platform for future research and practice.

SCM Symposium Steering Committee:

Vinod Kumar, Carleton University, Ontario, Canada (Past Chair)

Danny I. Cho, Brock University, Ontario, Canada

Kevin Hendricks, Wilfrid Laurier University, Ontario, Canada

Paul Hong, University of Toledo, Ohio, USA

Steve Melnyk, Michigan State University, Michigan, USA

Michael Smith, Western Carolina University, North Carolina, USA

David Walters, University of Sydney, Sydney, Australia

Goals of the Symposium

- Present the best ways to transform supply chains to improve competitive advantage
- Highlight the importance of supply chain research and encourage cooperation between the corporate and academic communities
- Provide practitioners and academics with an international forum for information-sharing and networking;
- Build mutually beneficial relationships with academic researchers, instructors and institutions – both in Canada and globally – that share PMAC's values and vision for the profession of strategic supply chain management; and
- To showcase research strengths in supply chain management and transformation, and to encourage the corporate community to take advantage of these strengths.

Who Should Attend?

Researchers interested in state-of-the-art research and applications in SCM will benefit from exposure to practitioners and researchers alike. Special journal issues may be published with respected international journals; past journals have included the *International Journal of Operational Research*, *International Journal of Logistics Systems and Management*, *Journal of Enterprise Information Management*, *Information Systems and Operational Research*, and the *Journal of Internet Commerce*. CEOs, middle managers and other supply chain professionals who are responsible for supply chain implementation and operation will benefit from exposure to the concepts and ideas that will be presented at the Symposium.

Submissions Guidelines

- **Academic papers:** All papers will undergo a double-blind review by at least two reviewers from the Symposium's program committee. All accepted papers will be published in a CD of proceedings, after full payment of registration fees by at least one author. Presentations are 30 minutes long followed by 5 minutes for discussion.
- **Academic extended abstracts:** Some academics may choose to contribute with a presentation without submitting a paper. Abstract presentations are 15 minutes long followed by 5 minutes for discussion.
- **Practitioner white papers or abstracts:** White papers from practitioners are strongly encouraged. Some practitioners may choose to contribute with a presentation without submitting a paper. Accepted papers and abstracts will be published in a CD of proceedings, after full payment of the registration fee by at least one author. At least one author should present the paper at the Symposium. The Symposium will not accept presentations in the form of commercial promotional material for a business or product. Presentations are 30 minutes long followed by 5 minutes for discussion.

Please send contributions and questions to 2010@scmsymposium.org.

The Symposium sponsors a **Best Paper Award**. The winner is chosen from all academic submissions, based on recommendations from the program committee, and will be presented at the Symposium.

Select **sponsorships** for junior faculty and doctoral students may be available.

Call for Volunteers – volunteers are needed to join the program committee for review of papers. If you are interested, contact Amanda Cormier at 416-542-3860, 1-888-799-0877 or 2010@scmsymposium.org.